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## **Hunting Film Tour Debuts Trailblazing Cinematic Events Across North America**

***Hosted premiers inspire and entertain audiences with exceptional, global high definition hunting films while supporting local outdoor industry.***

(Boulder, Colo.) The Fly Fishing Film Tour (F3T), WebEye Group and G2 Adventure Entertainment are proud to introduce the Hunting Film Tour (HFT). The HFT is a traveling film festival that will allow outdoor enthusiasts of all ages to enjoy exciting, story-driven content from hunting adventures around the globe, all of which will be shown on the big screen in crisp high definition.

Focused on highlighting conservation-minded athletes and adventures that share a remarkable outdoor story; the HFT includes films that capture the hunt using professional-grade cinematography, editing and music compilations. The movies include archery, muzzleloader and rifle hunts for both big game and waterfowl, filmed against stunning and remote natural backdrops.

The hunting industry has long been dominated by 30-minute segments found only on TV or the web and is ready for a Premier Movie Event. The HFT is made up of 8-10 festival segments submitted by top outdoor filmmakers, that will be shown in theaters across the US and Canada. More than 25 tour stops are scheduled for 2013, making it one of the largest cinematic events of its kind.

“Given the excitement surrounding the Hunting Film Tour and industry acceptance it has the potential to outpace year one expectations. We already have plans formulated to capture exponential growth in 2014. The Event is a night out complete with great films and great swag from our supporting industry partners”, said Gary Gillett, owner of G2 Adventure Entertainment.

The F3T has signed on to be the tour company for this endeavour, this industry leading team possesses expertise in producing and touring world-class adventure film events and will fill a large void in the hunting entertainment industry.

“We have spent the last 5 years creating the premier audience Event complete with live Master of Ceremonies, great gear give-aways and all the pieces for one heck of an event”, said Chris Keig, co-owner of the F3T.

Per the request to expand current tour markets, Gillett continued “The Tour consists of an evening with the HFT but is also using trusted partners to host Events and expose North America to this Film Festival. The IP program allows local fans and conservation groups to partner with us and host their own showings of the HFT, it’s a film tour in a box with all the elements needed from swag to custom posters.”

For a tour schedule, film trailers, tickets, photos, or info on hosting your own show visit [huntingfilmtour.com](http://huntingfilmtour.com).

The Hunting Film Tour is a product of G2 Adventure Entertainment: Sponsors: Sitka Gear, YETI Coolers, Vortex Optics, Kenetrek Boots, Costa and Hunter Vids.

G2 Adventure Entertainment is owned by Gary Gillett in Calgary Alberta, Canada.

Webeye Group (WEG) is the owner of the Fly Fishing Film tour and is the exclusive distributor of the Hunting Film Tour. Doug Powell and Chris Keig are the principal owners of WEG and have grown the F3T into the premier event in the space.

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